

AMOCO AUTHORIZED DISPLAY OPTIONS

R. J. Reynolds has contracted for 16 Total Full Price Facings and 12 Savings (Doral) Facings.

Any combination of the below displays can be used to arrive at the total number of required facings.

Doral And Basic Displays Must Both Be Either Counter Or Suction Cup - No Mixing

EXCEPTION

An exception will be made for KIOSK & Non-Self Service locations where space is extremely limited (see attached examples).

- RJR - A Minimum Of Three (3) 6-Wide Suction Cup Displays (2 Full Price & 1 Savings)
- PM - Four (4) 6-Wide Suction Cup Displays (3 Full Price & 1 Savings)

Amoco APD Display:

Comm #538613

4 Trays = 16 Total Full Price Facings
2 Medium Signs
Packed With POS

Amoco Doral Display:

Comm #538625

6 Trays = 12 Total Savings Facings
2 Pricer Dials Located In Top 2 Trays Of Display, Where Feasible
Packed With POS

Amoco Sm. Suction Cup Display:

Comm #538631

6 Wide
Packed With POS

- Required PDI items will be communicated at a later date.

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